



TZU-FANG TSENG

Visual Communication Design

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EXPERIENCE

Wayne State University *Detroit, MI*

RESEARCH ASSISTANT & DESIGNER

2014 – Present

Providing research for different topics of interest and creating graphics for web content and applications

MobileX Labs *Chicago, IL*

GRAPHIC DESIGNER /volunteer/ 2015 – Present

Working with UI/UX designer at graphic design team to design and assemble the assets for many subjects of apps. Learning mobility strategies and studying the foundations of user interfaces. I'm also responsible to design icons for icon library

The National Multiple Sclerosis Society *Chicago, IL*

DESIGNER /volunteer/ 2015 – Present

Working with the Senior Designer to develop marketing and public relations materials for mass market events and programs

Bluestone + Associates *Chicago, IL*

DESIGNER /freelance/ 2012 – 2013

Worked with team environment to retouch digital images for high quality display and create infographic formats to make information legible for map guidelines

Novus Partners, Inc. *New York, NY*

DESIGNER /freelance/ 2013

Worked with Project Manager to redesign and enhance entire infographic formats for Novus' Investor Deck

School of the Art Institute of Chicago *Chicago, IL*

TEACHING ASSISTANT 2010 – 2012

Collaborated with professors, assisted in teaching upper level design courses, preparing materials, research, and tutorials for packaging and typography design classes

Crosby Associates *Chicago, IL*

DESIGNER /full time/ 2008 – 2009

In assistance to the art director and senior designers, involved in the entire process of conceptualization and design of graphic applications including corporate identifiers, collateral materials, and multimedia interfaces

Marketing Support, Inc. *Chicago, IL*

DESIGNER /freelance/ 2007 – 2008

Established stylistic direction and conceptual design of print materials for new and existing businesses. Responsible for branding and promotional items

Museum of Contemporary Art *Chicago, IL*

DESIGNER /intern/ 2006 – 2007

Presented design concepts, redesigned the display program manual, worked with art director and senior designers on posters, brochures, and other materials

EDUCATION

School of the Art Institute of Chicago

MFA / 2012

Visual Communication Design

The Illinois Institute of Art

BFA / 2007

Visual Communication

AWARDS

The Illinois Institute of Art

2007 Best in Graduate Portfolio Show

AIGA Chicago Design

Selected and featured in the 2009

AIGA Chicago Snapshot

TECHNICAL SKILLS

MAC & PC

Sketch, Illustrator, Photoshop, Indesign, Flash, Dreamweaver, HTML, CSS